



TITLE: **Digital Content Designer**
POSITION TYPE: **Full TIME**
COMPENSATION: Salary – fixed – 40 hour work-week
REPORTS TO: Marketing & Communications Director

LifeAustin is a rapidly growing church in Austin, Texas. With a beautiful campus, incredible facilities, and a highly capable team, we are building a ministry that will both attract people, and help transform lives. LifeAustin is known as a place where the Creative Arts are developed and utilized as the “tip of the spear” to reach our community.

We are looking for a highly-skilled graphic designer who knows how to work well with all kinds of people, has great communication skills and is self-motivated. If you tend to think in #000000 and #FFFFFF or the mere mention of Comic Sans sends chills down your spine then this job position just might be for you! If you’re a designer whose fresh ideas can create a visual for the vision of our church, save that third “final” draft you’ve been working on and apply for this job! Please be prepared to submit a portfolio of recent work.

The successful candidate will not just come to maintain, but will creatively cast vision, develop strategies, inspire volunteers, and build a sustainable system to continue & grow our creative department. To qualify, a candidate must be a balanced combination of self-starter and team player, entrepreneur and steady developer. In addition, he/she must be creative, enthusiastic, and personable. The ideal candidate is experienced, yet is teachable. Experience in a church of comparable size, or larger, with similar ministry style would be preferred.

Austin, Texas is one of the fastest-growing Cities in the United States. 2000+ people move into our area every month. We need to grow our team and get better to reach these people who are moving here faster than we can plant new campuses.

Ideal Qualities

- Communication skills: Public, Written and Verbal
- Developing, empowering, and releasing leaders
- Creative
- Visionary
- Ability to manage multiple tasks and deadlines
- Team-player
- Flexibility and adaptability
- Energetic

Responsibilities are not limited to, but include:

- Use computer graphic design applications to produce graphics for use on:
 - Life Family Websites
 - LifeFamily App
 - Videos
 - Social Media Content
 - Screens

- Work and communicate with directors, project managers, pastors and other team members to complete projects on time
- Assist with branding design for upcoming message series and/or any LifeFamily events
- Distribute created content to all campuses
- Conduct and/or assist with photo shoots
- Contribute ideas for assigned projects
- Assist/train volunteer graphic designers
- Continually improve skills and techniques
- Graphic Design for various print projects
- Collaboration with various departments on their graphic design needs
- Ordering of assigned print materials
- Update website graphics as assigned
- Create weekly sermon slides in ProPresenter
- Add digital sermon notes to our PushPay Mobile App

Qualifications

- Must be a born-again Christian and committed to a strong personal relationship with Jesus Christ.
- Actively seek God's direction for creative visual elements for worship services, media ministry, and outreaches.
- Fully support the vision and mission of LifeFamily, including adherence to and agreement with our statement of faith, vision, and values.
- Ability to cooperate and serve with others and have a good working relationship with peers.
- Must be able to create high quality graphics, and web content using the latest technology.
- Be committed to learning new technical skills that relate to this job. Study and work to stay current and ahead of the curve on technologies for web-based ministry, live worship, and church environments.

Required Skills

- Knowledge of layouts, graphic fundamentals, typography & limitations of the web and have the ability to storyboard or translate ideas
- A strong working knowledge of experience-design, brand development, interactive commerce, and creative process
- Design for print and web capabilities: must know how to work in both media for integrated campaigns
- Experience with Adobe Graphics software such as Photoshop, Illustrator, InDesign
- Adobe Premiere or other video editing software a plus, but not required

NOTE: This job description is meant to be general in nature. Specific duties may be required that are not mentioned. As our Church and ministry grows, other responsibilities may be added and Job Description is subject to change at any time at the discretion of the Communications Director or Pastor. This position is a full-time and the salary/benefits package is commensurate with the experience and qualifications of candidates.